



Ashraf Noureldin

CPA Auditing LLC

COMPANY PROFILE

www.cpaauditing.ae

info@cpaauditing.ae

04-8864599

At **CPA Auditing**, our relentless pursuit of excellence is an ongoing journey, marked by a commitment to continuous improvement. We are dedicated to the seamless progression of people, ideas, and services from one level to the next. This journey extends to our capacity to adapt and thrive amidst evolving market dynamics. Above all, it embodies the unwavering dedication to performing our duties with diligence and responsiveness to our clients' unique Corporate Requirements. Our paramount asset, now and in future, has always been and will always be our exceptional team of Financial Professionals.

We adhere to a robust Code of Conduct meticulously crafted to articulate our fundamental principles as an Audit firm. This code articulates our core values, shared responsibilities, and resolute commitment to clients within the UAE, Global Marketplace, and the broader public.

Founder & CEO Leadership Message



**Ashraf
Nouredin**
Founder & CEO

About Us

CPA Auditing headquartered in Dubai, United Arab Emirates, is a distinguished professional group with over 15 years of expertise. We specialize in Assurance, Advisory & Consulting, and highly technical services tailored for Industries, Businesses, and Service Level Organizations. Operating seamlessly as one firm with offices across the UAE, Egypt and the USA, we have a proven track record of delivering exceptional results.

Our dynamic corporate culture adapts to evolving business environments while remaining steadfast in our commitment to attracting top talent, providing outstanding client service, and upholding the highest level of professional excellence. We prioritize client needs, offering personalized, timely, and exemplary services. By employing the right people, offering tailored services, and focusing on our clients' specific requirements, we are dedicated to serving with integrity and an unwavering commitment to excellence.



About Us

At CPA Auditing, we take responsibility and maintain a clear direction in our endeavors. We foster collaboration and cooperation, generating and sharing innovative ideas with our colleagues and clients. Our client-driven approach motivates us to seek new solutions, instilling confidence and building lasting relationships.

In summary, we inspire trust, transparency, and consistency in business practices, positioning ourselves as trusted business advisors committed to delivering unparalleled service and building lasting partnerships.



Our Vision & Mission



VISION

Our vision is to be globally recognized as highly esteemed independent top-tier Audit, Tax & Advisory services provider to leading national and international organizations. We strive for excellence through strategic collaborations, leveraging unique and sustainable competitive advantages in our market.



Our Vision & Mission



MISSION

Our mission is to be the foremost choice for clients, delivering services with unwavering integrity and objectivity. We are dedicated to providing superior independent quality in Audit, Tax & Advisory through the utilization of best-in-class resources and relationships. Our goal is to establish ourselves in the wider Middle East region, with a distinct focus on the GCC States. To achieve excellence, we collaborate seamlessly with other group entities via joint venture, ensuring unparalleled expertise and tailored solutions for our clients' unique needs.



Our Values



Integrity

We conduct ourselves with unwavering honesty, reliability, and a commitment to setting a precedent. This dedication to integrity permeates both our professional endeavors and the management of our firm.



Objectivity

We execute our duties without succumbing to any external influences that could jeopardize or even appear to jeopardize our professional judgment.



Independence

We conduct our work with an unwavering commitment to impartiality, ensuring that our professional judgment remains untainted and is perceived as such, devoid of any influence that may compromise it.



Transparency

We are dedicated to transparent communication of our findings through clear, comprehensive, and accessible reports, available in all languages. Our commitment extends to upholding the principles of confidentiality and adhering to data protection requirements.



Professionalism

In accordance with international auditing and consulting standards, we diligently acquire, cultivate, and sustain the highest levels of knowledge, expertise, quality, and skills within the domains of audit, consultancy, and financial management.

Our Philosophy

We attribute our recent successes not solely to our competence in the auditing sector with hard work and fast never compromising on accuracy. Our services is on Time, Every Time. Our growth to a organization is a testament to our philosophy of not wasting time . Our knowledgebase, expertise , talent client base grows with Speed due to our best services in Audit Industry. Our ability to enhance our audit capabilities with sophisticated advisory services spanning across various sectors.

Our philosophy regarding recruitment, training, and professional development revolves around the imperative for our partners and senior staff to possess competencies extending well beyond those required in the fields of audit and accounting.



CPA joint ventures on Global Planet



Our Core services

Audit & Assurance

- Financial Statements Audit
- Reviews of Interim Financial Statements
- Agreed Upon Procedures Services
- Forensic Audit
- Internal Audit
- Risk Management Audit
- Stock Audit
- Tax Audit
- Revenue Audit
- Liquidation Audit
- IFRS Conversion & Advisory
- Free Zone Registered Companies

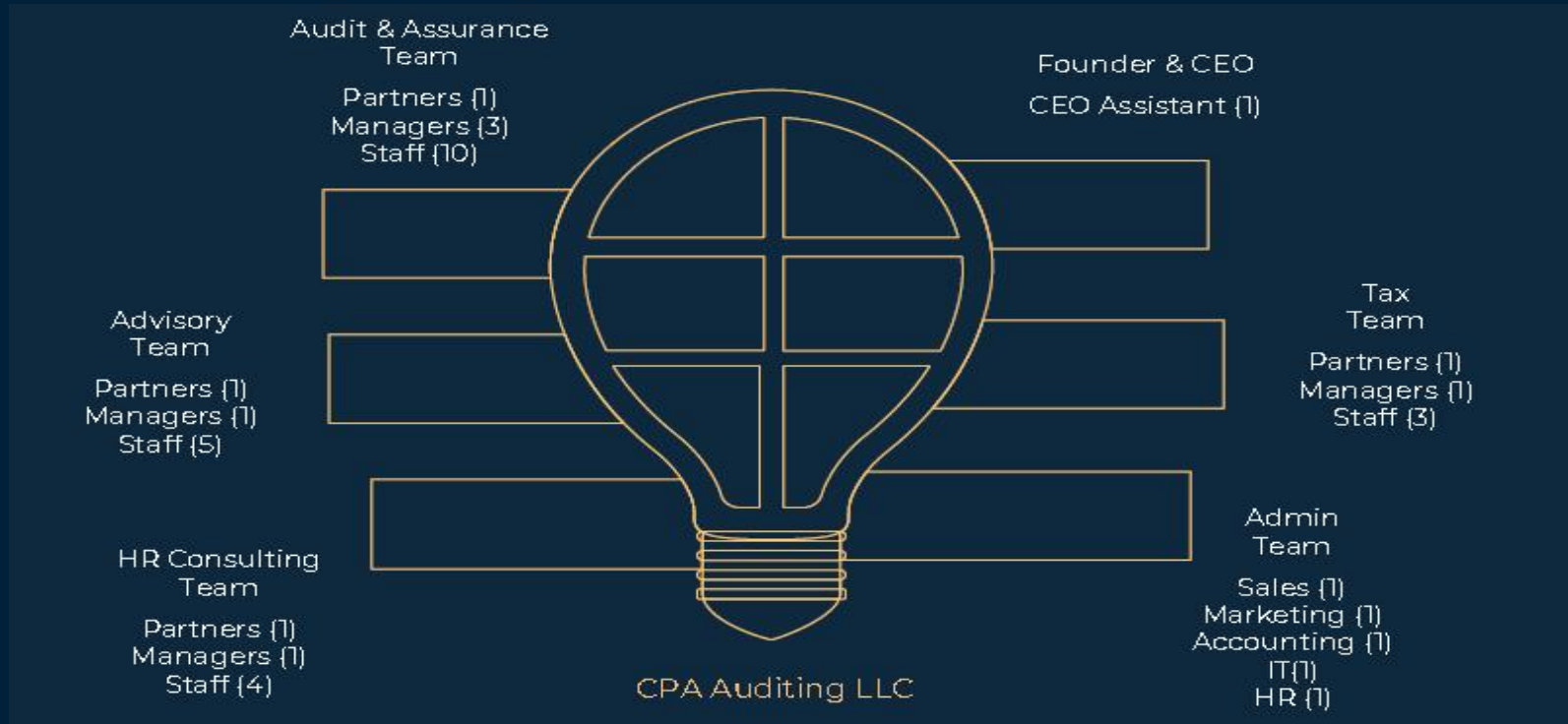
Tax

- VAT Services
- Excise Tax Services
- Corporate Tax Services
- International Tax Services
- FTA Audit Assistance
- Tax Agency Services

Advisory

- Business Intelligence Services
- Compliance
- Corporate Finance
- Transaction Services
- Bookkeeping
- HR Consultancy

Our Core Team



Our Management Credentials



Ashraf Nouredin CPA, MBA,
Tax Agent, Certified
Auditor
Founder & CEO

Email: ashraf@cpaauditing.ae

- Certified Auditor - UAE
- EAAA Fellowship - UAE
- Tax Agent - UAE
- AICPA Fellowship - USA
- CPA - USA
- MBA - UK



Haytham Torkey, ESAA, CCGP
Head of Audit & assurance

Email:
h.torkey@cpaauditing.ae

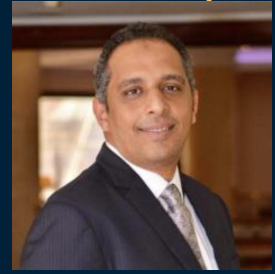
- Member of the Egyptian Society of Accountants and Auditors (MESAA).
- Certified Corporate Governance Professional (CCGP)
- Certified auditor signatory on for joint stock companies



Hazem Shawki, ESPFT, EST
Head of Tax

Email:
h.shawki@cpaauditing.ae

- Follower of the Egyptian Society for Public Finance & Taxation (E.S.P.F.T)
- Follower of the Egyptian Society for Taxation (E.S.T)
- Member of the Scientific Society for Tax Experience (S.S.T.E)



Ehab Shalaby
Ph.D. in Sustainable
Development
Subject Matter Expert

Email: ehab@cpaauditing.ae

- Ph.D. in Sustainable Development.
- Master of Arts in Economic Development.
- Certified Quality Education Manager, University of North Carolina & CETEQS



Ashraf Noureldin CPA,
Founder & CEO

- Ø Ashraf is the Founder and CEO of CPA AUDITING LLC, bringing with him an extensive and illustrious career spanning over three decades in various domains, including Financial Management, Audit and Assurance, Taxation, and Legal Functions.
- Ø Ashraf's career is marked by his outstanding performance in senior finance management roles, underscored by a remarkable track record in defining and implementing successful strategies that drive sustainable profitability and progressive growth. He possesses polished communication skills and has a proven ability to engage effectively with high-net-worth individuals being a head of finance in SFO (Single family office). His professional demeanor is complemented by exceptional motivational, leadership, and management capabilities.
- Ø Prior to establishing CPA AUDITING LLC, Ashraf held leadership positions at esteemed organizations such as Al Rostamani Group in Dubai, UAE, Abu Dhabi Holding (Pr.J.S.C) in Abu Dhabi, UAE, and Arabian Aluminum CO. within the Al Ghurair Group, also located in Dubai, UAE.
- Ø Ashraf's wealth of experience extends into the realm of wealth management services, catering to both Single Family Offices (SFO) and Multi Family Offices (MFO). He adeptly combines financial planning and investment strategies to sustain and enhance clients' wealth. In addition to investment management, Ashraf excels in areas such as cash management, retirement planning, inheritance tax and estate planning, dividends declaration, and more.

Education licenses and Certificate

- Ø Certified Auditor, MOE, UAE Auditor -
- Ø Fellowship Member, Emirates Association for Accountants & Auditors (EAAA), UAE
- Ø FTA / ATT (Federal Taxation Authority) - UAE/ UK Tax Agent - GCC VAT Compliance Diploma.
- Ø MBA, Cass Business School, City University of London, UK -
- Ø Certified Public Accountant (CPA), California Board of Accountancy, USA - (AICPA Associate Member #4934394, California Practice License #147070)
- Ø Bachelor of Commerce with a major in Accounting, Cairo, Egypt.



Haytham Torkey CPA,
Head of Audit & assurance

- Ø Haytham possesses a wealth of experience, with more than 21 years dedicated to serving primarily financial services companies across a diverse spectrum, including commercial banks, investment banking institutions, community banks, insurance companies, financial firms, and mutual funds. His career has spanned both Egypt and the GCC Region, allowing him to gain comprehensive insights into the intricacies of the financial sector.
- Ø Ashraf's career is marked by his outstanding performance in senior finance management roles, underscored by a remarkable track record in defining and implementing successful strategies that drive sustainable profitability and progressive growth. He possesses polished communication skills and has a proven ability to engage effectively with high-net-worth individuals. His professional demeanor is complemented by exceptional motivational, leadership, and management capabilities, honed through experience in international settings.
- Ø Prior to joining CPA AUDITING LLC, Haytham held significant roles in renowned firms: He served as an Audit Partner at KRESTON INTERNATIONAL, where he played a pivotal role in the company's audit operations. Before that, Haytham worked as a Senior Audit Manager at KPMG Egypt, where he contributed his expertise to the auditing process. Preceding his tenure at KPMG Egypt, Haytham accumulated valuable experience at EY (Ernst & Young, Egypt) and Crowe Horwath-Egypt. His roles in these firms ranged from senior-level positions to managerial roles, encompassing a variety of leadership roles, including External Audit, Internal Audit, Risk and Compliance Services, Transactions, Training, and Restructuring Services.
- Ø As an Audit Managing Partner, Haytham assumes comprehensive responsibility for managing audits and various other facets of engagements. This includes overseeing the resolution of technical accounting issues, managing client service expectations, maintaining communication with executive management, and efficiently managing resources.

Education licenses and Certificate

- Ø Member of the Egyptian Society of Accountants and Auditors (MESAA).
- Ø Certified auditor signatory on for joint stock companies.
- Ø BSc. of Commerce (Accounting).
- Ø BSc. of Commerce (Business Administration) May .
- Ø Certified Corporate Governance Professional (CCGP)

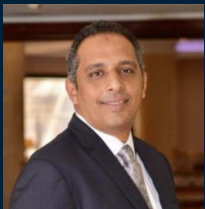


Hazem Shawki, ESPFT, EST,
Head of Tax

- Hazem is a Tax Partner and the head of Tax of CPA Auditing LLC, with more than 30 years of experience in the Egyptian market & the GCC region.
- Prior to join CPA Auditing LLC, he is the Founder and Managing Partner of Integrated Accounting Solutions (IAS) and other multinational professional firms (such as Arthur Andersen and Ernst & Young).
- He has provided direct and indirect tax services to the local businesses as well as foreign joint ventures operating in Egypt and across the GCC region as well.
- He has advised both local and multi-national clients (including trading, manufacturing, construction, petroleum, pharmaceutical, oil & gas, banking, US AID, hospitality, Service and Utilities Companies) on their statutory obligations, relevant legislation (including the labor, social insurance and customs laws) and currency control.

● **Education licenses and Certificate**

- ⊗ Follower of the Egyptian Society for Public Finance & Taxation (E.S.P.F.T)
- Follower of the Egyptian Society for Taxation (E.S.T)
- Member of the Scientific Society for Tax Experience (S.S.T.E)



Ehab Shalaby
Subject Matter Expert

- Ehab Shalaby is a distinguished economist and sustainability expert with over 20 years of experience in lecturing, research, and policy advising on Sustainable Development and climate change.
- He holds an MSc and Ph.D. from Cairo University and the Free University of Berlin, focusing on the informal sector's economic impact and Energy Policy for Sustainable Development.
- Shalaby is a certified quality education manager and currently lectures at the Maastricht School of Management.
- He is also a certified sustainability reporting trainer from the Global Reporting Initiative (GRI) and has trained over 300 sustainability ambassadors. His extensive consultation work spans public and private sectors, including key contributions to Egypt's INDCs report and the Sustainable Development Strategy .
- Shalaby is the CEO of DCarbon Egypt and actively engaged in various sustainability initiatives, including serving on the board of trustees for the Vodafone Foundation and leading the "Law and Sustainable Development" conference, addressing vital legal and sustainable business matters.

Education licenses and Certificate

- Ph.D. in Sustainable Development.
- Master of Arts in Economic Development.
- Certified Quality Education Manager, University of North Carolina & CETEQS

Financial Needs Under 1 Roof

Best to our customers, at Approachable desired location. Our commitment is to provide the best solutions, tailored to our customers' needs, while staying attuned to the latest trends. We offer a welcoming and attentive approach, working closely with our customers to drive continuous improvement.



CPA
AUDITING

Financial Solution Provider